

# CASE STUDY: FREEDOMIQ SAVES COLLECTION AGENCY OVER 50% ON PHONE BILLS

### THE CLIENT

Jay Schukoske, President
Beach Associates, Inc.
An adjustment & collection agency providing domestic and international debt recovery services.
www.beachassoc.com

#### THE CHALLENGE

Since 2004, Beach Associates, Inc. has worked hard to become one of the most reputable commercial debt recovery agencies in the industry. President Jay Schukoske attributes much of this success to his company's ability to implement custom tailored solutions and work with debtors located outside the United States. As his company's international client base grew at an exceptional rate, however, Schukoske felt his monthly phone bills were getting out of control. He could no longer tolerate his phone service provider's exceptionally expensive international calling rates.

During a move to a new office location, Schukoske saw his opportunity to start fresh with a new business phone service. Early in his search, he established the not-so-modest goal of finding a service provider that could reduce his company's spend on international calling by at least 50%. Schukoske quickly realized that he would need the cost savings of a Voice over IP solution if he were to reach this mark.

Schukoske and Beach Associates had tried a VoIP provider in the past, but found the quality of service was less than adequate for a business solution. In earnest, Schukoske began looking for a reliable VoIP phone service that could match his savings expectation without compromising on call quality.

#### THE SOLUTION

Schukoske was referred to Telepathy Networks, LLC, a company specializing in business voice and data solutions. Jason Silvis, President of Telepathy Networks, introduced Schukoske to the FreedomIQ Hosted VoIP PBX. As a qualified FreedomIQ reseller, Silvis was certain this service would be able to drastically reduce international call charges for Beach Associates. With the help of past phone bills, Silvis quickly constructed an in-depth cost savings analysis for Schukoske to review.

FREEDOMIQ.COM 888-955-3520 Satisfied with the potential for cost savings, Schukoske still needed to be assured that FreedomlQ would provide better quality of service than his previous experience with VoIP. Silvis decided there was no better way to prove this than with a live, on-site demonstration. The mutual conclusion from this demonstration was that FreedomlQ not only offered far superior call quality to Schukoske's past VoIP provider, but that it even outperformed the expensive, non-VoIP service Schukoske was replacing.

#### THE BENEFIT

After over six months of using FreedomIQ Hosted VoIP PBX, Schukoske reports that Beach Associates, Inc. is consistently saving more than 50% on international call charges versus their previous service provider. Schukoske is exceptionally happy both with this cost savings and with the business-grade VoIP quality he gets with FreedomIQ.

## THE TECHNOLOGY

FreedomIQ Hosted VoIP PBX is a managed phone system that uses Voice over IP technology to place calls over the Internet. These Internet-based calls are considerably less expensive to complete than traditional calls, and the savings is passed on to the FreedomIQ user.

FreedomVOICE Systems, the developer of FreedomIQ, has over twelve years of experience in the toll-free virtual office industry. The FreedomIQ service platform benefits from this experience with exclusive call clarity refinements and infrastructure upgrades that FreedomVOICE Systems has created in over a decade of working with small business telephony.

